## MINUTES OF A MEETING OF THE BOARD OF DIRECTORS OF TRIPAWDS FOUNDATION

A meeting of the Board of Directors of Tripawds Foundation was held at via telephone conference call on Saturday October 7, at 5:00 p.m. Pacific time. The following directors were present: Rene Agredano, Secretary, Ralph Kanz, Director, Jim Nelson, President. A quorum for the transaction of business was present at all times.

The President called the meeting to order.

## **ITEM 1: Organization Financial Review**

**WHEREAS** Tripawds Foundation balance sheet and profit and loss statements were reviewed in relation to existing operating expenses, program fund disbursements and upcoming fundraising activities.

## **NOW, THEREFORE, IT IS RESOLVED** that the Board makes the following determinations:

- 1. The organization's existing funds are adequate enough to pursue a single end-of-year fundraising event. In Q1 2018, plans will be drafted for bi-annual 2018 fundraising projects, including a matching funds donor campaign.
- 2. The Board agreed to print 4,000 outreach brochures by December 31, 2017. Half will be distributed via direct mail to existing veterinary clinic mailing list. The remaining will be distributed at the Western Veterinary Conference in March 2018. Nelson to coordinate printing.

This discussion was adjourned and the Board proceeded to discuss two additional agenda items.

## NOW, THEREFORE, IT IS RESOLVED that the Board makes the following determinations:

- 3. Board Member Kanz to pinpoint public relations consultants specializing in non-profit organizations. The purpose is to investigate costs for implementing outreach efforts in which to attract more program applicants. Kanz to report back with findings no later than December 31 2017.
- 4. Tripawds Member-at-Large Lowe to confirm the creation of one handmade quilt by member Kathi Swindell, no later than 10/30/17. Said item will be auctioned for a winter fundraising campaign. Lowe will obtain quilt photos for auction.
- 5. Nelson to organize and arrange online auction logistics on Tripawds Foundation website. Promotions to begin no later than November 15, 2017. Auction to occur on Thanksgiving weekend, November 24 27, 2017
- 6. Agredano to create a 2018 Tripawds Budget and 2018 fundraising campaign spreadsheet, no later than the first board meeting of 2018.

7. Agredano to research additional matching funds donors for 2018 fundraising efforts, no later than the first board meeting of 2018.

After discussion, the Board agreed that the next meeting will take place at a time to be determined by the board.

There being no further business to come before the meeting, the meeting was unanimously adjourned.

Respectfully submitted,

Rene Agredano, Secretary