

**MINUTES OF THE MEETING OF
THE BOARD OF DIRECTORS OF
TRIPAWDS FOUNDATION**

A meeting of the Board of Directors of Tripawds Foundation was held by conference telephone on February 26, 2015, at 11:00 a.m. The following directors were present: Jim Nelson, Rene Agredano, Ralph Kanz, as well as invited guest Martha Lowe. A quorum for the transaction of business was present at all times.

The President called the meeting to order.

Topic 1: Completion of the Tripawds Community Fund

The President reported that the Tripawds Community fund is nearly complete with just \$2,493 left to meet our funding goal of \$12,000. The Board discussed ways to expedite completion. The directors unanimously approved the following activities:

- Director Ralph Kanz and Secretary Rene Agredano will approach grantmaking organizations to help Tripawds reach the funding goal.

Topic 2: Tripawds Foundation Community Outreach Activities

The Board discussed ideas for the Foundation's next project to commence after the Community Fund goal is met. On motion duly made and seconded, the Board concluded that pursuant to the organization's goals of furthering education and support via the Tripawds website, the organization will seek general fund contributions to enable the implementation of

- A Tripawds Community telephone-based support hotline
- Design and production of professional educational outreach materials for distribution to veterinary offices.

Topic 3: Tripawds Foundation Media Outreach

The Board discussed ideas for outreach to media outlets that can help increase public awareness of the Tripawds Foundation. Three separate media approaches to local and national channels will occur before June 2015.

Topic 4: Tripawds Foundation Task Force Implementation

The Board unanimously approved the creation of three separate Tripawds Foundation Task Forces in order to implement Topics 2 and 3:

Task Force 1: Telephone Hotline

Director Rene Agredano will approach community members who have expressed an interest in this idea to gather facts about implementing a hotline, to be presented by March 15, 2015.

Task Force 2: Media Outreach

Director Rene Agredano will introduce Director Ralph Kanz to Tripawds community members who have expressed an interest in working with the media. This task force will

develop a media outreach strategy in order to generate publicity on or around March 15, 2015 and April 1, 2015 and beyond.

Task Force 3: Outreach Materials

Invited guest Martha Lowe will acquire specifications needed in order to implement design and production of veterinary outreach materials, on or around March 6, 2015. Once unanimously approved by the Board, these specifications will be the basis for Martha to coordinate production of materials.

After discussion, the Board agreed that the next meeting will take place at a time to be determined by the board.

There being no further business to come before the meeting, the meeting was unanimously adjourned.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Rene Agredano", written over a horizontal line.

Rene Agredano, Secretary