

**MINUTES OF A MEETING OF
THE BOARD OF DIRECTORS OF
TRIPAWDS FOUNDATION**

A meeting of the Board of Directors of Tripawds Foundation was held at via telephone conference call, on March 4, 2016, at 6:00 p.m. Pacific time. The following directors were present: Rene Agredano, Secretary, Ralph Kanz, Director, Jim Nelson, President. A quorum for the transaction of business was present at all times.

The [President] called the meeting to order.

ITEM 1: AAHA Conference update:

WHEREAS The Tripawds Foundation is attending the American Animal Hospital Association Annual Conference in Austin, Texas 3/31 – 3/3, 2016.

NOW, THEREFORE, IT IS RESOLVED that the Board makes the following determinations:

1. Board Member Kanz will ship the display to Austin via courier during the week of 3/14/16. Tripawds Foundation saved over \$400 on shipping fees by opting to hand-carry the display into and out of the exposition center.

ITEM 2: 2016 Fundraising Strategies

WHEREAS The Tripawds Foundation strives to meet our 2016 fundraising goals in several ways..

NOW, THEREFORE, IT IS RESOLVED that the Board makes the following determinations:

2. Tripawds Foundation Corporate Giving appeal letter will be printed and available for distribution at the AAHA conference.
3. Said outreach letter will be available and publicized via Tripawds.org website, for Tripawds members to distribute in their communities.
4. A Corporate Giving Steering Committee will be created in order to review and approve potential corporate sponsors.
5. A new “Explainer Video” is being created by an outsourced entity to introduce Tripawds Foundation to new audiences and potential donors. Video production cost \$197 and will not be paid for with Foundation funds. Production costs are being covered by a \$300 donation from Agreda Communications.
6. ThatPetPlace.com has once again chosen Tripawds Foundation as their 2016 Pet Cancer Awareness Charity. Tripawds will publicize via social media and within the Tripawds Community.
7. Board members will continue sharing other ideas to meet 2016 fundraising goals, including corporate and foundation grants and private donations.

ITEM 3: Morris Animal Foundation Event Attendance

WHEREAS The Tripawds Foundation will be present at the 2016 Morris Animal Foundation charity walk in San Jose, California.

NOW, THEREFORE, IT IS RESOLVED that the Board makes the following determinations:

8. Tripawds Foundation will not have a vendor display at this walk. Instead the Foundation Team will conduct more effective direct outreach by walking as a team and sharing outreach materials with other attendees and event vendors. The

event team will be announced and promoted within the Tripawds community to encourage a larger presence.

After discussion, the Board agreed that the next meeting will take place at a time to be determined by the board.

There being no further business to come before the meeting, the meeting was unanimously adjourned.

Respectfully submitted,

Rene Agredano, Secretary