

Friends of Tripawds,

The Tripawds Foundation was established as an official 501c3 public charity in late 2014, with one goal: **to help amputee pets and their people everywhere**. To date, we have given thousands of dollars to help concerned pet parents facing amputation for their beloved dogs and cats.

- Foundation maintains free resources and support from the Tripawds community which has grown to more than 10,000 members.
- Rehab Fund has provided direct financial assistance for people seeking veterinary rehabilitation services from certified providers.
- The toll-free Tripawds Helpline offers on call support and comfort to those in need.
- Free pet amputation brochures are available to veterinary clinics, to help clients make better informed decisions.
- New Tripawds Rescue Fund will reimburse adoption fees to help save amputee animals from being left behind in shelters.

We need to continue these projects and have other assistance programs planned, but we cannot do it without your help. Please allow us to develop a **custom sponsorship program to meet your needs**. The Tripawds Foundation offers various benefits for different sponsor levels, but we will custom tailor a program to meet your budget and charitable giving goals. The following are just a few possible campaign ideas:

Matching Contribution Campaign (Value: TBD)*

Help kick off Spring with a two-month matching donation campaign. For every dollar given via tripawds.org from April 15 to June 15, 2016 your company receives high visibility and promotion during the campaign, when you match that amount.

Vet Clinic Outreach Helper (Value \$500)

Sponsor Tripawds pet amputation brochures to help veterinarians inform and comfort worried pet parents and enjoy:

- Your logo and tailored message on the back of 500 brochures distributed to vet clinics
- Your logo and website link on the Outreach page at <http://tripawds.org/outreach>

Tripawd Rescue Fund Cheerleader (Value \$1,000)*

Encourage prospective pet parents to give amputee animals a chance. Underwrite Tripawds adoptions and receive:

- Your logo and tailored message on the back of 200 brochures distributed to animal shelters
- Your logo and website link on the Rescue page at <http://tripawds.org/2016/02/tripawd-rescue>

Tripawds Pals Helpline Sponsor (Value \$1,500)*

Underwrite six months of the 24-hour toll free Tripawds Helpline and our community will know your group cares, with:

- Banner ad and link on the Tripawds Helpline page at <http://tripawds.org/helpline>
- Special acknowledgment on the Helpline's automated greeting

Maggie Moo Fund Champion (\$3,000)*

Underwrite reimbursement for certified rehabilitation sessions to help new Tripawds and receive accolades through:

- Banner ad and link on the Tripawds Rehab page at <http://tripawds.org/2015/09/vet-rehab-reimbursement/>

The Tripawds Amputation Surgery Fund (Value \$7,000)*

Help end economic euthanasia by sponsoring amputation surgery reimbursement and receive:

- Exclusive naming rights to the fund for one year.
- Banner ad and link on the Amputation Surgery Fund page TBD

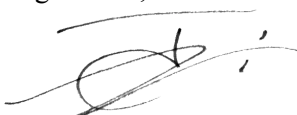
All Tripawds Partners Enjoy:

- Recognition in the Tripawds Foundation News blog, Tripawds discussion forums and e-Newsletter.
- Ongoing social media promotion with 10,000+ Tripawds members and social media followers:
 - Facebook: 11,000+ • Pinterest: 300+ • Twitter: 3,000+ • Instagram: 1,000+

**Exclusive sponsorship opportunity available on first come – first served basis.*

Together we can continue to help more amputee pets and their people in many more ways.

With gratitude,



Jim Nelson
President, Tripawds Foundation
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