

## **MINUTES OF A MEETING FOR TRIPAWDS FOUNDATION BOARD OF DIRECTORS**

A meeting of the Board of Directors of Tripawds Foundation was held by conference call on Friday October 18, 2019 at 5:00 p.m. Pacific time. The following directors were present: Rene Agredano, Secretary, Ralph Kanz, Director, Jim Nelson, President. Member at large Martha Lowe was also available. A quorum for the transaction of business was present at all times.

The President called the meeting to order.

### **ITEM 1: Old Business**

**NOW, THEREFORE, IT IS RESOLVED** that the Board makes the following determinations:

1. Tripawds Rescue Fund is indefinitely suspended due to low ROI. Funds will be redirected to remaining programs until board reviews program at next 2020 board meeting (date TBD).
2. The volunteer telephone campaign to previous Tripawds Foundation Outreach brochures recipients will be put on hiatus due to out-of-date database. See ITEM 3.4.
3. The Board agrees to continue with promotions for ASAP sponsorship of \$2400, which would enable the Foundation to issue twice monthly grants after June 2020. See ITEM 2.3. J. Nelson will feature in Foundation news.
4. The Board has determined that FY2020 promotional event expenses may be best utilized by exhibiting at one large veterinary conference in 2020. R. Agredano to provide cost estimates by next Board meeting, on or before 15 November 2019.

### **ITEM 2: Organization Financial Review**

**WHEREAS** Tripawds Foundation 2019 program disbursements, balance sheet and profit and loss statements were reviewed in relation to existing operating expenses, program fund disbursements and upcoming fundraising activities.

**NOW, THEREFORE, IT IS RESOLVED** that the Board makes the following determinations:

1. Tripawds Foundation has adequate cash reserves for FY 2020.
2. The Board approves \$152.50 lodging expense to promote Tripawds Foundation programs at October 2019 veterinary conference in Reno, Nevada.
3. Amputation Surgery Assistance Fund grants will increase to twice monthly through June 2020, at which time the board will review feasibility of continuing the pace of grants.

This discussion was adjourned and the Board proceeded to discuss XXX additional agenda items.

### **ITEM 3: Organization Projects Review**

**NOW, THEREFORE, IT IS RESOLVED** that the Board makes the following determinations:

4. Outreach brochures database will be reassessed. ML to coordinate volunteer for contact information overhaul.
5. A holiday fundraising / sponsorship appeal to veterinary clinics that repeatedly request Tripawds Foundation Outreach Brochures will occur in November 2019. M. Lowe to provide targeted

mailing list of potential sponsors and draft letter no later than next proposed meeting, on or before 15 November. R. Kanz to assist M. Lowe with targeted mailing activities.

6. To boost Tripawds Foundation Resources search engine presence, the Board agrees to investigate online paid intern / apprentices studying search engine optimization strategies. Estimated cost of \$150 per quarter will be investigated by J. Nelson and presented in Q1 2020 Board meeting.

At 6:00 pm, the Board agreed that the next meeting will take place at a time to be determined by the board. There being no further business to come before the meeting, the meeting was unanimously adjourned.

Respectfully submitted,

Rene Agredano, Secretary