

MINUTES OF A MEETING FOR TRIPAWDS FOUNDATION BOARD OF DIRECTORS

A meeting of the Board of Directors of Tripawds Foundation was held online on Sunday January 22, 2023 at 4:00 p.m. Pacific time. The following directors were present: Rene Agredano, Secretary, Ralph Kanz, Director, Jim Nelson, President. Member at large Martha Lowe was also present. A quorum for the transaction of business was present at all times.

The President called the meeting to order.

ITEM 1: Old Business

NOW, THEREFORE, IT IS RESOLVED that the Board makes the following determinations:

1. **Tripawds Brochure Outreach Database project.** Martha Lowe reported that final changes/additions to database are almost complete. New outreach efforts to mail existing brochures include the following:
 - a) Volunteer-based help with brochure mailing project to existing database (Rene A. to post announcement in Tripawds.org News.
 - b) OR, paid help of outside direct mail fulfillment contractor to mail existing brochure inventory to database contacts (Martha L. to research Bay Area contractors).
2. **Tripawds Rescue Contact Info Database Project.** Rene A. to resume campaign outreach program:
 - a) create email campaign messaging for outreach
 - b) recruiting volunteer to contact rescues with program information
3. **Publicist Position Recruitment.** Jim Nelson reports no volunteer interest. In order to recruit a professional with adequate lead time for TriDay 2023, the Board agrees to:
 - a) create job description and budget for board review (Jim N.)
 - b) research grant sources to fund paid publicist position (Rene A.)
 - c) allocate portion of publicist budget to hire assistance for Tripawd Awareness Day.
4. **Racery Virtual Race 2022 Review.** Rene A. reports final proceeds of virtual race: \$3690 gross, less \$400 shipping of 50 donated harnesses from Ruffwear = \$3290 net. Proceeds justify repeating event in 2023.

ITEM 2: Organization Financial Review

WHEREAS Tripawds Foundation 2022 Year End Financial Report was reviewed. Board discussed existing operating expenses, program fund disbursements, upcoming fundraising and outreach activities. The board unanimously moves to approve current financials.

This discussion was adjourned and the Board proceeded to discuss additional agenda items.

ITEM 3: Organization Projects Review

NOW, THEREFORE, IT IS RESOLVED that the Board makes the following determinations:

1. **Amputation Surgery Assistance Program.** The board unanimously agreed to make the following changes to this program:

- a) New awarded amount: \$1,000 per recipient
- b) Awards are now granted as first come, first served. Two per month.

Board members collaborated to make program changes on live ASAP program page.
Remaining tasks to complete program changes include:

- 1) Confirm 2023 U.S. DHHS Poverty Guidelines (Martha L.)
- 2) Edit Google Application Form (Jim N.)
- 3) Announce new structure / grant amounts (Jim N.)

2. **NEW Harness Donation Incentive Program.** The board unanimously agreed to create a new donation incentive program. Purpose: to give away 50 dog harnesses donated by Ruffwear to Tripawds Foundation. Program structure is as follows:

- a) Donations of \$33 or more to Tripawds Foundation will qualify for a free Ruffwear Flagline harness shipped to either donor, or their designated recipient. Approximate shipping costs estimated at \$400 with a net profit estimated at \$1,250.

There being no further business to come before the meeting, the meeting was unanimously adjourned at 4:45 pm.

Respectfully submitted,

Rene Agredano, Secretary